



# SCOUTS STAND OUT.

Greater St. Louis Area Council, Boy Scouts of America

November 25, 2019

Dear Parents of {SCOUT FIRST NAME},

In the coming weeks, your Scout's {PACK/TROOP/CREW/POST} will have a presentation at your upcoming {BLUE&GOLD/COURTOFHONOR/PARENTMEETING} regarding the Greater St. Louis Area Council's Family Friends of Scouting campaign. Friends of Scouting is our Council's annual giving campaign. **Your Scout's {PACK/TROOP/CREW/POST} goal for 2020 is \${UNIT GOAL} and we are counting on YOU to help us achieve 100% participation in the campaign.**

What you may not know is the cost of providing our quality program per Scout is \$204, which provides one year of our wonderful program for each Scout beyond your BSA registration fees – which go directly to our National BSA Office.

Our annual Friends of Scouting campaign provides the direct support your {PACK/TROOP/CREW/POST} and it's leaders by providing:

- Camp properties for summer and weekend camping and activities
- Activities and Programs for your Scouts
- Training and Courses for leaders
- Assistance to disadvantaged youth
- Program outreach
- Membership recruitment and Advancement
- Service Centers and Scout Shops
- Accident and General Liability Insurance

At your upcoming {BLUE&GOLD/COURTOFHONOR/PARENTMEETING} we will be asking Scout parents, such as yourself, to contribute what you can to help us maintain and grow the quality program Scouting offers to the youth of our area.

**Every gift is important to the success of our Scouting programs.** There are opportunities for everyone to support the Family Friends of Scouting at a level that can help us along, propel us forward, or even leave a legacy. There are many ways to give to the Family Friends of Scouting Campaign through:

- a cash or check donation at the presentation
- mobile giving via PayPal or credit/debit card at the presentation \*\*\*new this year\*\*\*
- or through a pledge that is paid on a monthly, quarterly, or semiannual basis

And don't forget that you can multiply your support through your company's matching gifts program. More information about Matching Gifts and Friends of Scouting can be found at [www.stlbsa.org/give](http://www.stlbsa.org/give).

The enclosed flier outlines some of our Council's achievements over the past year. As a Scout parent, you see first-hand the benefits of Scouting and we hope you will consider giving a voluntary contribution to the campaign for 2020.

Yours in Scouting,

Emily Joellenbeck  
Development Director, Greater St. Louis Area Council, Boy Scouts of America



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## Did you know . . . . .

The \$60 annual Scouting registration fee goes directly to the National BSA Office? And, if a Scout Unit collects dues, that money stays with the Unit to help pay for supplies, advancements and other Pack or Troop activities. That means none of that money goes to help provide the many vital services your Scout enjoys.

### About The Greater St. Louis Area Council

We develop today's youth into tomorrow's leaders. We do this by creating opportunities for learning and growth that foster and strengthen self-confidence, values, respect for others, character and leadership abilities.



# 66,976 youth served!

The Greater St. Louis Area Council is experiencing our 3rd year of membership growth!

We rely on the generosity of donors like you who share our vision. Here are just a few ways your gifts help our local youth:

- **Over 200 STEM events and activities** with thousands of youth participating.
- **120 career Exploring Programs** sponsored by local businesses like local police and fire departments, hospitals, and bigger businesses like Edward Jones and Boeing.
- **Over 100 schools participated in our outreach program** - bringing Scouting to impoverished areas.
- **\$130,000+ in summer camp assistance** to Scouts who did not have the financial means to participate.
- **Camp property additions** - new tents, cots, tent platforms, climbing equipment, pool upgrades, inflatable icebergs, and paddle boats and boards.
- **Over \$400,000 to provide Scouting Programs** to less fortunate youth and families.

## 226,077

Hours of service to our communities.

## 1,989,062

Items collected during Scouting for Food.

## 658

Eagle Scouts in the Class of 2018.



To learn more or to donate online, please visit [www.stlbsa.org/give](http://www.stlbsa.org/give).

Your generous tax-deductible gift to the Greater St. Louis Area Council, which provides direct funding for Scouting's life-changing programs that program fees alone do not cover, is a statement about your belief in Scouting and helping young people grow into successful adults.

## Please give to help keep Scouting strong in our area!