

## **Trailblazer Presentation Reminders**

## Ten Minute Guarantee! (for your script)

- 1. Introduce yourself.
- 2. Share a few of the Unit's positive Scouting experiences.
- 3. Share some of what Scouting has done.
- 4. Share the importance of the campaign.

- 5. Give instructions on how to complete the pledge card and about mobile giving.
- 6. Share information concerning matching gifts.
- 7. Give wrap up instructions.
- 8. Say "Thank You".
- 9. Don't sit until all cards are returned.

## Be Prepared! (ahead of the presentation)

- 1. Confirm presentation date, time, and location with Unit Coordinator.
- 2. Confirm physical & a/v arrangements.
- 3. Write your personalized script.
  - Customize to the Unit.

- 4. Assure the Unit Leader & Unit Coordinators will be making the first gifts.
- 5. Arrive early and be set up and ready.
  - Have assistance with distribution and collection of pledge cards.

## Be Prepared! (what to bring)

- 1. Script
- 2. Brochures/Pledge Cards
- 3. Unit Report Envelope

- 4. Pens
- 5. Calculator
- 6. Donor Recognition Items
- 7. Participation Ribbon for Unit Flag