



SCOUTS STAND OUT.

Greater St. Louis Area Council, Boy Scouts of America

Trailblazer Presentation Script

My name is <<NAME>> and I have been invited by your Unit Leadership to do a brief presentation on the annual Friends of Scouting campaign. Thank you for welcoming me to come to your <<Court of Honor/Blue & Gold>> today. It is great to see so many youth enjoying Scouts and so many parents <<and grandparents>> supporting your kids through this life-changing experience that is Scouting. I was just talking about some of the wonderful things your Unit is doing - <<RESEARCH THIS AND INCLUDE SOME GOOD SAMPLES>>. This is all great stuff you are doing!

Youth in Scouting have a lot of fun and learn a lot about themselves along the way. You are watching your children do a lot of growing up in Scouting - learning skills, developing positive values, helping others, and shouldering responsibility. You, and each of your leaders, have worked together to offer your children opportunities they couldn't have anywhere else. But none of this just happens.

Did you know that the cost of services the Greater St. Louis Area Council invests in your sons/daughters and all the registered Scouts is \$204? This is a tremendous bargain when compared to the cost of other programs that don't offer a well-rounded, values-based, character development program like Scouting. The Council cannot do it alone, and that is where you come in. The annual Friends of Scouting Campaign makes up 22% of the Council's budget, so its success is important to keep our wonderful Scouting programs available to all youth of the area.

Please consider joining me and your Unit Leadership in helping to support the programs your children are participating in, to help enhance current programs, to help us add new program offerings, and to help support others to go through the Scouting program - those who cannot afford to participate, but would benefit from the great programs provided by Scouting.

In front of you is a pledge card. Please fill out your Donor Information by printing your name, address, phone number, email, Unit Affiliation (We are located in the <<District>> District and you are members of <Pack/Troop>> <<Unit Number>>. Fill in your desired Giving Level, remembering that you can break your contribution over a monthly installment or a single payment which can be made today or billed at a later date.

New this year is a Mobile Giving option. If you wish, you can pay your contribution by credit or debit card - right from your smartphone! Text the word <<Region Code>> to <<Shortcode>> and you will receive a text back with a link to our Mobile Giving Page where you can complete a one-time gift today, or begin a recurring monthly, quarterly, or annual donation through your debit or credit card.

And don't forget to check with your employers to see if you can increase the power of your gift through company matching. Many companies have matching programs. These are great ways for employers to recognize the contributions and involvements of their employees. If you work for a company with a matching program, indicate so on your pledge card. Then visit your Human Resources Department to complete the appropriate paperwork and then forward it to the Council office and they will take care of the rest.

Now that you have completed your pledge card, please turn it in confidentially in the envelope provided. Your <<Den Leader/Scoutmaster>> will help me collect the cards.

Once again, I would like to thank you for this opportunity to tell you about our Council and our Scouting programs. Scouting is providing the youth of our community and our country with the values necessary for them to develop a good, strong character. Thank you for making Scouting possible for your sons/daughters and other young people of our Council.

I will be in the back if anyone should have any questions.