

**2014 - 2015
Program Preview**

**Master of Ceremony
Paul Leicht**





VENTURING OFFICERS ASSOCIATION

Advisor

Randy Kaul

hunterkaul@gmail.com





VENTURING

Fall Fun Rally

September 29-31, Beaumont Scout Reservation

Climb the Night Away

January 16, Upper Limits - West

Scouting for Food

November 8 (Distribution)

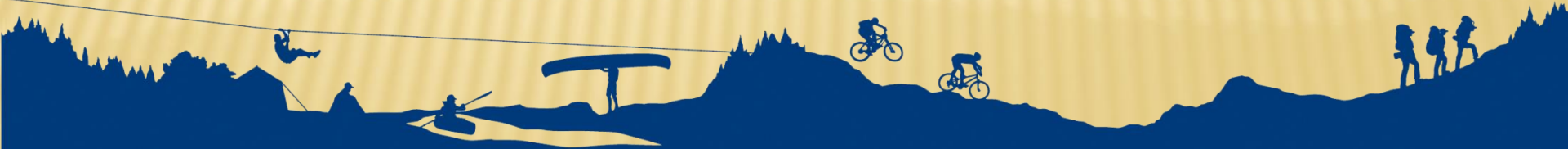
November 15 (Pick up)

Spring Event

March 28, TBD

Venturing Celebration Dinner

May 28, Manchester United Methodist Church





ACTIVITIES COMMITTEE

Chairman

Jean-Marie Nilges

jnilges@jwterrill.com





ACTIVITIES

Activities Committee

Scouting Day One

September 20, Cub World

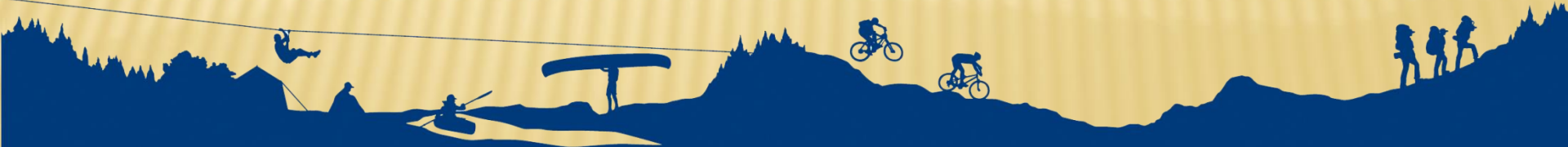
Fall Fright Fest

October 11, Cub World

Scouting for Food

November 8 (Distribution)

November 15 (Pick up)





ACTIVITIES CONTINUED...

District Dinner

January 23, Andre's (Telegraph)

District Hike

May 9, Cliff Cave Park

Memorial Day Good Turn

May 24 Jefferson Barracks





2014 DAY CAMPS

Webelos Twilight Camp

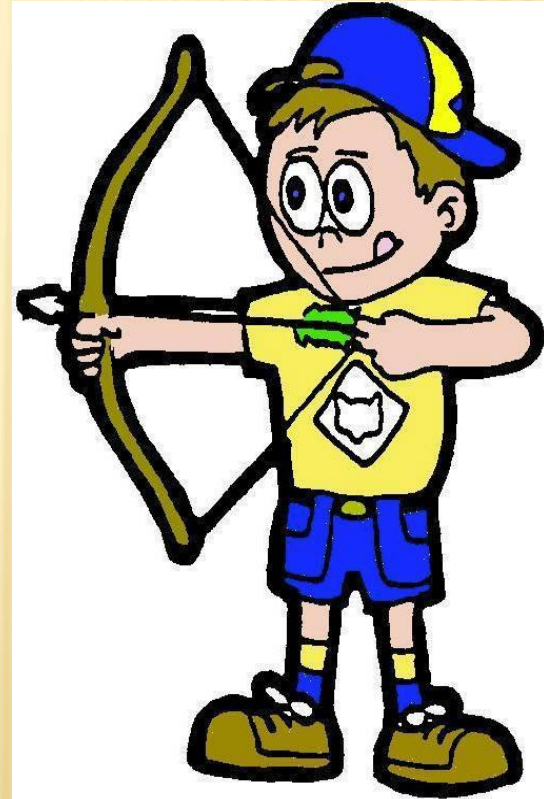
- + June 9-13
- + St. John's Evangelical UCC
- + 11333 St. John's Church Rd
- + Contact: Alexia Arensmeier, 636-282-0027

Bee Tree Fishing Camp

- + June 24-26
- + Bee Tree Park
- + 2701 Finestown Rd
- + Contact: Gil Kauffmann, 314-910-3994

Simpson Park Shooting Sports

- + July 8-10
- + Simpson Park
- + 1234 Marshall Rd
- + Contact: Alexia Arensmeier, 636-282-0027





2015 DAY CAMPS

Webelos Twilight Camp

- + June 15-19
- + St. John's Evangelical UCC
- + 11333 St. John's Church Rd

Bee Tree Fishing Camp

- + June 23-26
- + Bee Tree Park
- + 2701 Finestown Rd

Simpson Park Shooting Sports

- + July 14-16
- + Simpson Park
- + 1234 Marshall Rd



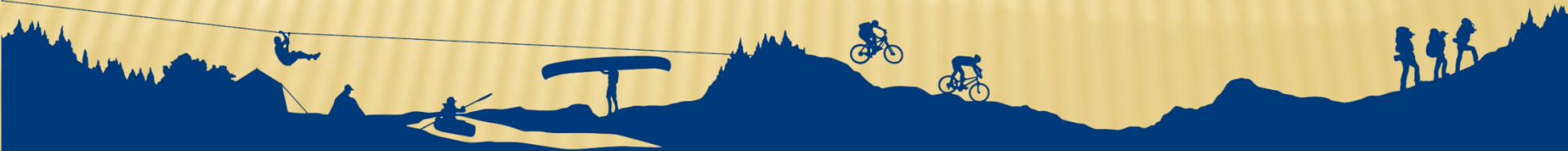


Advancement Committee

Chairman

Jere Strobl

Jere_strobl@sbcglobal.net





MERIT BADGE ORIENTATIONS

Advancement

- + November 11
 - × Family Life
- + December 08
 - × Communications
- + February 09
 - × Citizenship in the Community
- + March 09
 - × Citizenship in the Nation
- + April 13
 - × Citizenship in the World





ADVANCEMENT CONTINUED...

Merit Badge Skills Centers

Woodwork

+ March 14

First Aid

+ May 2





ADVANCEMENT CONTINUED...

Project Reviews

- Roundtables
- Mike Nebel, 314-892-4719

Life to Eagle Seminars

- Roundtables
- Tony Dill

Eagle Board of Review Chairman

- Jerry Blackwell
 - 314-822-4719





ADVANCEMENT CONTINUED...

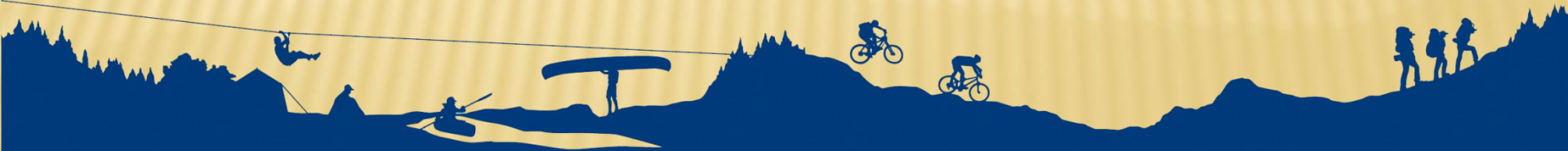
CSAW/BSAW

Cub Scout Advancement Workshop/Boy Scout Advancement Workshop

Service – Diversity – Fun

- Follows a syllabus
- One Saturday morning program
- Fast-paced and *fun*

Gravois Trail will be hosting the February 7, 2015 session





**CAMPING COMMITTEE
CHAIRMAN
GIL KAUFFMANN
GILKAUFFMANN@GMAIL.COM**





CAMPING



Webelos Fall Encampment

- + October 24-26
- + Beaumont Scout Reservation

Fall PACAO

- + October 24-26
- + Beaumont Scout Reservation

Klondike

- + January 31
- + Beaumont Scout Reservation

Spring Camporee

- + April 24-26
- + S-F Scout Ranch



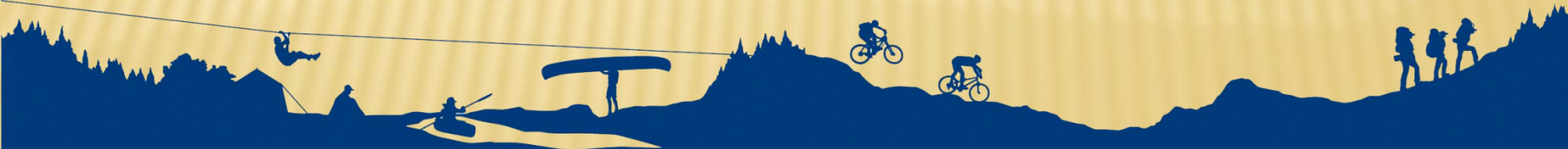


CAMPING

Boy Scout Summer Camp 2014



- ✘ We are offering 2nd week discounts for many of our Camp programs
- ✘ Provisional Camp Week July 20-26 at S-F





Order of the Arrow

Janet Nelson, Advisor 314-799-2548

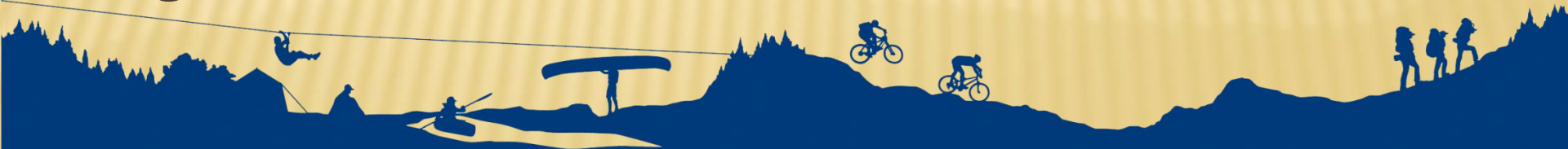
Chapter Meetings

November 11

February 12 (Chapter Banquet)

April 11 (Spring Conclave)

August 19





OA CONTINUED...



OA Council/Sectional Events

Shawnee Fall Reunion

- September 5-7
 - S bar F

O.A. Sectional Conclave

- Sept. 19-21
 - Camp Illinek

Winter Banquet

- December 15

Shawnee Spring Conclave

- April 10-12
 - Beaumont





Membership Committee

Ken McFadden

Ken.mcfadden@mcfaddens.us





SCHOOL NIGHT TO JOIN SCOUTING TRAINING

August 5, 2014 Roundtable
MetLife Building

Cubmasters and SNJS Coordinators are strongly
encouraged to attend this advanced
Training!





SCHOOL NIGHT TO JOIN SCOUTING



August 28, 2014

- Rockwood, Private, and Parochial

September 4, 2014

- Mehlville

September 11, 2014

- Affton, Bayless, Hancock, and Lindbergh





TROOP RECRUITMENT IDEAS

The most effective recruiter in Scouting is a Scout who is enthusiastic about his troop. To make recruiting a year-round plan, consider having a fall recruitment campaign within the troop.

Offer incentives for each Scout who recruits one of his friends to join the troop, as well as an overall prize for the top recruiter. End the campaign after a few months so there is a definite starting and ending point to the emphasis. Usually September through December.

A candidate for First Class Scout must invite a boy to attend a troop meeting or activity. Recruiter patches are available to Scouts who recruit a friend to join his troop.



For Recruitment Tools Go To:

www.scouting.org/scoutsource/Marketing.aspx





PACK RECRUITMENT

New: Incentives for 2014

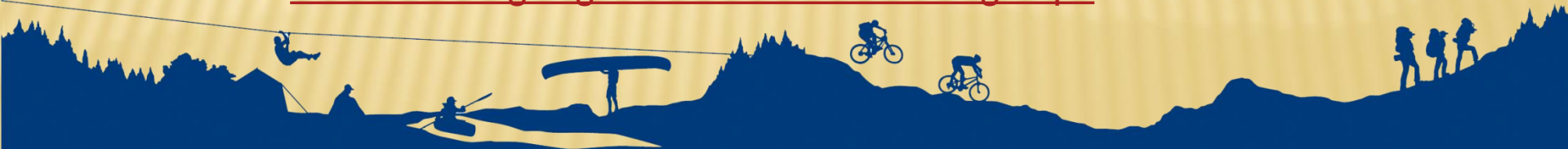
We are offering Packs the opportunity to earn FREE Pinewood Derby Car kits for each member of their Unit. There are three easy steps to earn the cars (all steps must be completed by October 31):

- + Grow membership at least 6% over 12/31/2013 (minimum 6 boys)
- + Have an increase in “Boys’ Life” Magazine subscriptions
- + Have a unit program calendar laid out for September 2014-August 2015.

Questions? Please contact Josh or Chris for more info.

For Recruitment Tools Go To:

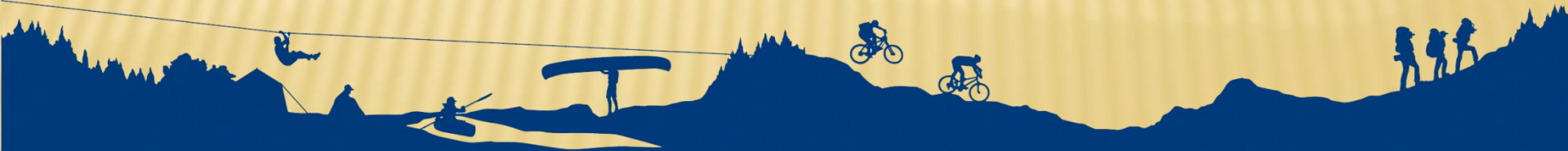
www.scouting.org/scoutsource/Marketing.aspx





NEW FOR 2014-2015...

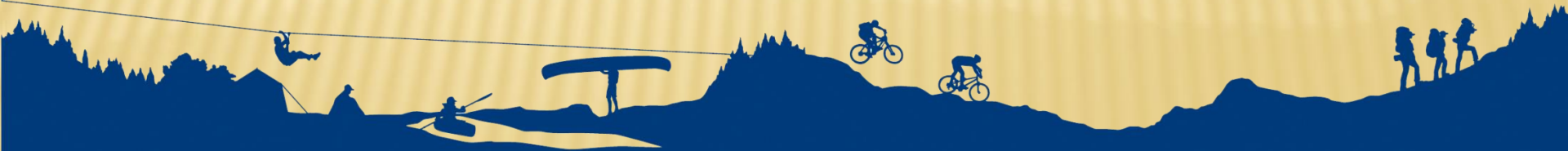
- ✘ Recruit a Membership Chair/Coordinator position into every Unit (Packs, Troops, Crews)
 - Active Unit Committee Member
 - *Reports directly to the Unit Committee Chair*
 - *Interfaces with the District Membership Chair*
 - *Works in hand with the Membership Coordinators of their “Feeder” Units*
 - *A Troop Membership Coordinator will work in conjunction with their “Feeder” Pack Membership Coordinator.*
 - *A Venture Crew Membership Coordinator will work in conjunction with their “Feeder” Troop Membership Coordinator*





RECRUITMENT OF MEMBERSHIP COORDINATOR

- Use BSA standard recruitment methods
 - Thoughtful consideration and search for the best individual for the job
 - Taking the first person to raise his/her hand for the job is a *big mistake*
 - *Use resources at hand (ie Unit Commissioner)*
- Can NOT be a Dual position with one of the Key-3 members of the Unit
 - CubMaster/ScoutMaster/Crew Advisor
 - Committee Chair
 - Charter Organization Representative (COR)
- Position must be filled by August 1st 2014





POSITION DESCRIPTION

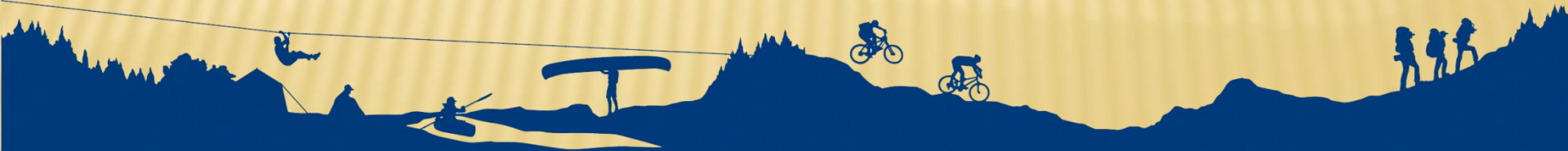
- Meet with the unit leaders and committee monthly to discuss membership goals and retention
- Encourage unit to hold recruitment/Scouting promotion events every year to ensure unit growth, using the Peer-to-Peer recruitment method
- Distribute membership fliers to schools and churches in the unit's area
- Encourage unit to conduct Scouting rallies and boy talks in schools, leveraging council support when needed
- Attend the district's membership chairperson training sessions, which will focus on best practices (once a quarter)





POSITION DESCRIPTION (CONT.)

- Encourage unit involvement in the required number of Adopt-a-School service or community service projects needed for Scouting's Journey to Excellence score
- Ensure that new youth and adult applications along with fees are completed and turned into the council service center within a week after receipt of the applications
- Work with Unit Committee to ensure the unit reaches Scouting's Journey to Excellence gold status in membership
- Create and implement a unit membership plan (in line with District Membership plan)





POSITION DESCRIPTION (CONT.)

- Update the unit's BeAScout pin and follow up with leads
- Work with district transition chair to encourage your Scouts to transition to the age appropriate program as they grow older
- Conduct an annual customer satisfaction survey of current Scout families





MEETING SCHEDULE

- Pack Membership Coordinators:
 - August, November, February, May
- Troop Membership Coordinators:
 - September, December, March
- Venture Crew Membership Coordinators:
 - October, January, April

- All Meetings will be held on the first Tuesday of the month
 - Location: Met Life
 - Time: 7pm





MEMBERSHIP CONTINUED...

We would like to send Postcards to potential Scouts in your School.

- ✘ Please send Josh or Chris a copy of your school's Buzz Book by July 1, 2014.

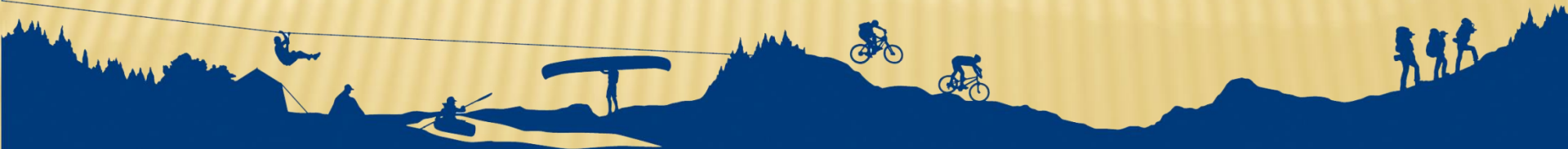
4568 West Pine BLVD
St.Louis, MO 63108





MEMBERSHIP CLOSING...

- ✘ We're looking forward to kicking off a new school year in August with new and exciting ideas that will strengthen Scouting
- ✘ Looking for energetic individuals to join the District Membership Committee
- ✘ If you have any questions please contact Ken McFadden at (720) 530-5800 or ken.mcfadden@mcfaddens.us
- ✘ For More Membership Information Go To:
- ✘ www.stlbsa.org/districts/gravois-trail/Pages/Membership.aspx





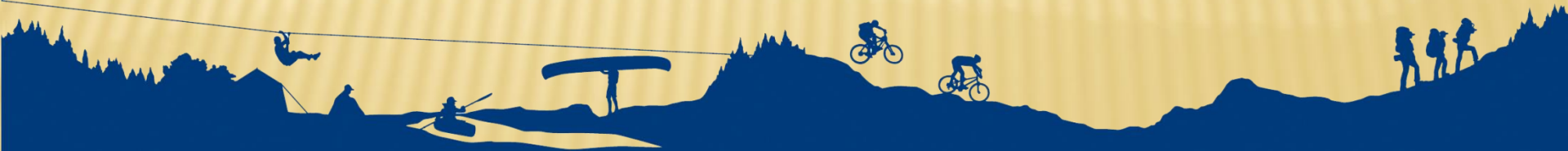
TRAINING COMMITTEE

Training Committee

Chairman

Paul Leicht

314-409-7063

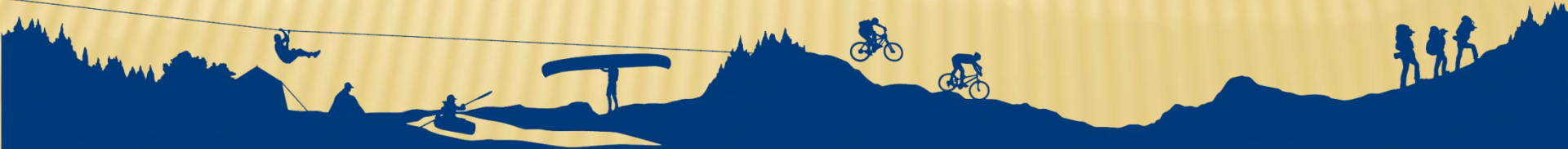




TRAINING OPPORTUNITIES

Boy Scout/ Varsity Leader Training

- ✘ 3 Night plus 1 weekend to be considered trained
- ✘ Indoor sessions: Sept. 24, Oct. 1, and Oct. 8
- ✘ Outdoor Session: Oct. 18-19 at Beaumont

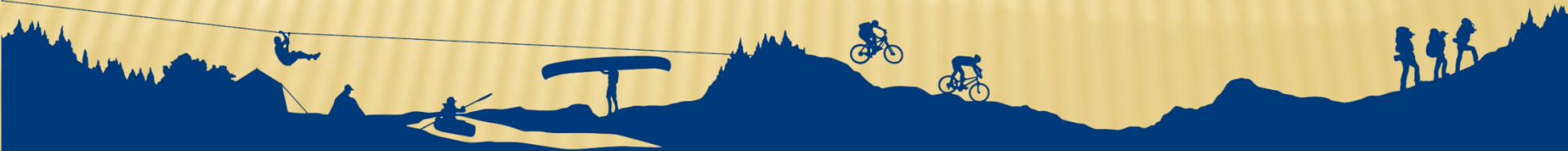




Training Continued...

October 4, 2014

- + Cub Scout Leaders
- + Troop Committee
- + Venturing Leader





More Training...

April 18, 2015

- Cub Scout Leaders
- Troop Committee
- Venturing Leader

April 8, 15 and 22

Boy Scout Leader / Scoutmaster

- Into to Outdoor Skills
 - May 2 and 3

**Cub Scout Leader Training is also available Online along with Youth Protection Training





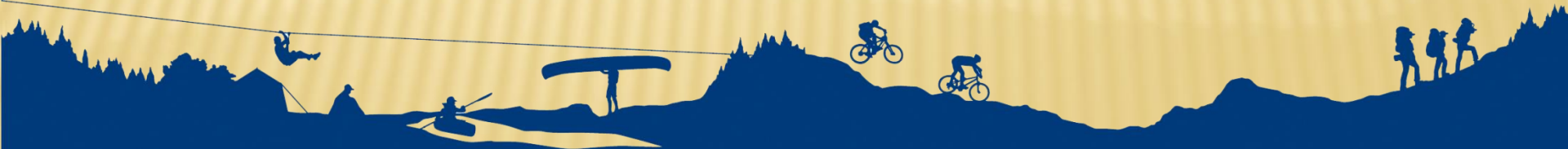
COUNCIL LEVEL TRAINING

Pow-Wow

- ✘ November 1, 2014
 - + Exciting Training sessions designed for Cub Scout Leaders

University of Scouting

- ✘ January 24, 2015
 - + Advanced Training sessions designed for Leaders of all programs.





NYLT AVAILABILITY

- ✘ National Youth Leader Training is an outstanding opportunity for youth to develop their leadership skills
- ✘ Offered each week of summer camp in traditional form and “Pack and Paddle”
- ✘ We also offer a “Venturing” Pack and Paddle
- ✘ For more info, please contact the Council Office





Public Relations Committee

Chairman

Jerry Fix

314-293-0757





ELECTRONIC RESOURCES

District Website @ <http://gravoistrail.stlbsa.org>

Great Place for news, stories, and events

GT has its own blog there as well

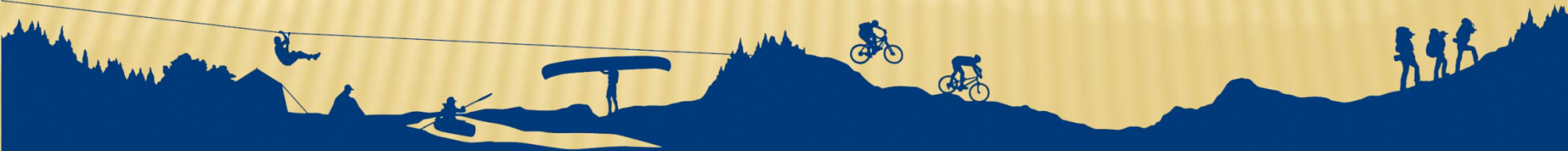
District FB Page

<http://www.facebook.com/gravoistraildistrict>

Best Way to get and share up to date info

Unit Websites, FB Pages, Twitter, YouTube, and more

Social media is useful for much more than just keeping your unit members informed. It's a great tool to share and promote what your unit is doing and to highlight how Scouting and Scouts are helping our communities. If you'd like to get more info on how to use these tools with your unit, contact Jerry Fix





ELECTRONIC RESOURCES

Public Relations for your unit

Let us help.

E-mail info about events, accomplishments, and special activities to Jerry Fix (jerry.fix@gmail.com)

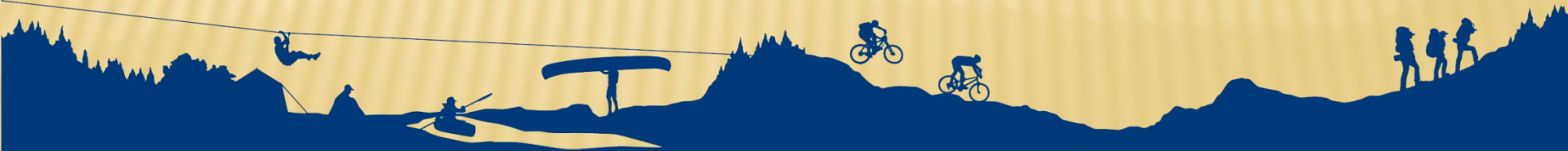
Be sure to include info like unit #, dates, locations, and photos if you have them.

There are lots of things you can do directly as well.

Use Social Media

Use the local Patch.com (yes, they are still active in St. Louis)

Use local print media (The Call, SC Times, etc.)





THE BEACON AWARD

- ✘ Presented to units that enhance the image of Scouting
- ✘ For Units that organize and promote their own activity – not a Council led one.
- ✘ Can be almost any type of event from providing a color guard for an event, to helping out with a local charity, or other community events with manpower, logistics, etc.
- ✘ Send the Beacon Award Application to Jerry Fix (jerry.fix@gmail.com)
- ✘ You can get more info here:
<http://www.stlbsa.org/volunteers/volunteer-awards/pages/beacon-award.aspx>
- + Remember this PowerPoint will be on the Gravois Trail website tomorrow.





Popcorn Sale

Chairman

- + Mary Knapp
- + kfclegs@Hotmail.com

Vice Chairman

- + Shannon Walker
- + crzy4hockeymom@Hotmail.com





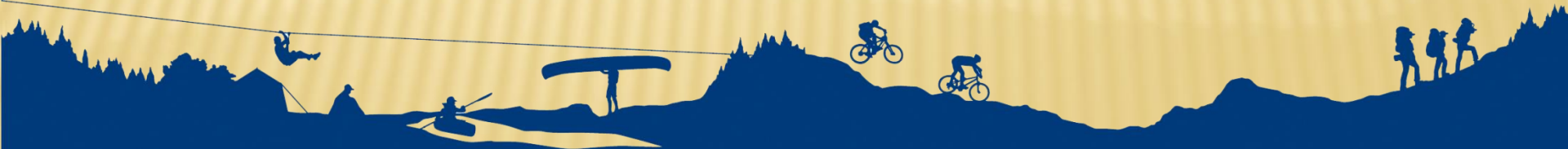
POPCORN SALE

Show N' Sell

- ✘ Orders due September 8
- ✘ Orders delivered/sale begins September 19
- ✘ Closeout is October 24 (return unsold items and money)

Popcorn Sales

- ✘ Popcorn Sale Begins September 1
- ✘ Orders due online October 24
- ✘ Pick up November 6
 - + Hautly Cheese (251 Axminister Dr. in Fenton)
- ✘ Payments due December 5





POPCORN TRAININGS

August 18, 2014

✘ Location TBD

August 20, 2014

✘ Location TBD

Beaumont Scout Reservation

August 23, 2014

Attention!!!

Every Unit should sign up to sell Popcorn giving every Scout a chance to raise funds for their Scouting expenses. The Greater Saint Louis Area Council has seen a dramatic increase in the need of Camp Scholarships and we are not able to meet the needs of everyone.

Please fill out your form at this time and return it to Mary Knapp or Shannon Walker before leaving!

FROM THE DISTRICT COMMITTEE WE WOULD LIKE TO SAY:



“Thank You and Good Scouting!!!”

